

Station Websites (on site placement)

www.myfoxfairbanks.com, www.hitsandfavorites.com

Contact Kris Gilbeau

The Alaska Broadcasters Association (ABA)

This recruitment source places job announcements in newsletters and online at

<http://www.akbroadcasters.com>

Contact Darlene Somono (907) 258-2424
akba@gci.net

UAF-School Of Broadcast Journalism

Placement of announcements on bulletin boards

Contact Faith Henry (907) 474-7253
faith.henry@uaf.edu

Craigslist.com

Placement of announcements nationwide classified site

<http://www.craigslist.com>

Fairbanks Daily Newsminer

Classified Advertising

<http://www.news-miner.com> online form submission

Tanana Valley Television Air

Television and Radio commercials produced in house for our air

Tanana Chiefs

Placement of job announcements within meeting halls

Contact Gladys Parnell
gladys.parnell@tananachiefs.org

Alaska Job Center Network

Alaska department of labor and workforce development

<http://www.jobs.state.ak.us/> online form submission

Supplemental Recruitment Initiatives

1) Diversity Workshop

In November 2007, Chris Fry and David Hawkins attended Lynne Curry's workshop on diversity.

The focus was on Gen X, Gen Y, EEO and Anti-Harassment

2) Job Fair

Our station participated in the Alaska Department Of Labor Job Fair held April 22, 2008 at the Carlson Center, located at 2010 Second Avenue in Fairbanks. Chris Fry, Terry Walley, David Hawkins and many on air station news talent were in attendance.

3) Intern Program

In conjunction with the Alaska Broadcasters Association, we hired an intern to work a minimum of 100 hours. Russell Stahlke was chosen as this years intern by his submission of an essay written about the impact of the media in a small market society. We offered this program to all area high schools as well as the University of Alaska. Russell took a proactive approach and really jumped on sports. We still have Russell come "shoot" for us on an as needed basis.

Extras

ABA Scholarship

Under the guidelines of the number 7 menu option of EEO Compliance Chris Fry, general manager and employee of KFXF and KXD, reviewed applications and participated in the selection of the 2008 ABA scholarship recipient.

Public Service Announcements

Our stations run a PSA campaign provided by the Alaska Broadcasters Assoc. This psa's showcases various careers within television broadcasting from board operation, news direction and on-air talent. The :30 spot closes with "Television, make it your career." There is a wide variety of ethnicity and gender in this psa.

School Age Tours

This station host several tours throughout the year for such groups as the boy/cub scouts, girl scouts, boys and girls clubs, primary and secondary classes.

High School Job Fair

On Tuesday April 19, 2008, Sam Oxman, news director and Micah Johnson, reporter attended a job fair at North Pole High School. The team answered questions from students about careers in broadcasting journalism. The team also spoke about other careers in broadcasting in both television and radio.