

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2004 to September 30, 2005 *

1) KFXF-TV, K13XD-CA and Tanana Valley Radio, LLC

2) Fairbanks, AK

3) EEO Contact Information For Employment

| | |
|--|---|
| Tanana Valley Television Company 3650 Braddock Street, Suite 2 Fairbanks, AK 99701 | Telephone Number: 907-374-1505 |
| | Contact Person/Title Christine R. Fry, Program Director |
| | E-mail Address: chris@tvtv.com |

4) List all Full-Time Job Vacancies Filled:

Reporter Account Executive Production Assistant Receptionist/Operator/Weather

5) Job Title:

Referral Source of Hiree:

| | |
|-------------------------------|----------------------------|
| Reporter | Tvjobs.com |
| Account Executive | Fairbanks Daily News Miner |
| Production Assistant | Promoted from part time |
| Receptionist/Operator/Weather | Promoted from part time |

6) Total # of Interviewees Referred: For the period from October 1, 2004 to September 30, 2005

Employment Unit interviewed 12 interviewees for full-time job vacancies.

all Reporter Interviews via long distance telephone - Interviewer Sharice Walker (News Director)
 all Account Executive interviews were conducted in person by JP Hoff (General Manager)
 No interview was conducted for the production assistant position
 No interview was conducted for the receptionist/operator/weather person position

7) Recruitment Sources:**NAACP**

Placement of job announcements within meeting halls

Contact Ms. Vergie King (907) 456-2227
PO Box 84437
Fairbanks, AK 99701

referrals 0

The Northstar Weekly

This free "weekly trader" is used to make it possible for those who don't have expendable income to purchase to local paper.

Contact Melodie Byrd (907) 374-1524
3650 Braddock Street Fairbanks, AK 99701

referrals 0

Workplace Alaska-State of Alaska Job Service

This recruitment source lists vacancies as well as placement through state specialists

Contact Billie Sundgren (907) 451-2874
<http://www.jobs.state.ak.us> (Online application process)

referrals 0

The Alaska Broadcasters Association (ABA)

This recruitment source places job announcements in newsletters and online at
<http://www.akbroadcasters.com>

Contact Darlene Somono (907) 258-2424
akba@gci.net

referrals 0

UAF-School Of Broadcast Journalism

Placement of announcements on bulletin boards

Contact Faith Henry (907) 474-7253
faith.henry@uaf.edu

referrals 1

TVJOBS.COM

Placement of announcements nationwide broadcast employment site

<http://www.tvjobs.com>

Contact Broadcast Employment Services 1-800-374-0119

referrals 48

Tanana Chiefs Conference (TCC)

Placement of announcements on bulletin boards

Contact Terri Paul-Smoke (907) 452-8251 xt. 3250
122 First Ave, Suite 600
Fairbanks, AK 99701

referrals 0

Fairbanks Daily Newsminer

Classified Advertising

Contact Classified Ad Dept (907) 459-7555

referrals 4

Tanana Valley Television Website (TVTV.com)

Employment Section

<http://www.tvtv.com>

Contact Gabe Lopez-Shaw (907) 374-1509

referrals 0

Medialine

Online broadcast employment listing

Contact Mark Shilstone 800-237-8073
Box 51909, Pacific Grove, CA 93950

referrals 0

Recruitment Sources:

Account Executive ABA., NAACP, Northstar Weekly, UAF, TV Jobs, Fairbanks Daily News Miner, TCC, TVTV.com

Reporter ABA., NAACP, Northstar Weekly, UAF, TV Jobs, Medialine,

8) Supplemental Recruitment Initiatives:**(a) Initiative: Job Fair -- UAF March 05**

Tanana Valley Television was represented by Sharice Walker (ND) and Jaime Schwartzwald (news). They each had a 4 hour shift answering questions.

(b) Initiative: Intern Program -- News Dept. - Spring 2005

In conjunction with the Alaska Broadcasters Association, we hired an intern to work a minimum of 100 hours. Kelsa proved to be a valuable intern and is now a part time editor in the news department.

(c) Extras

- 1 5/24/05-present, we run a PSA campaign provided by the Alaska Broadcasters Assoc. This psa's showcases various careers within television broadcasting from board operation, news direction and on-air talent. The :30 spot closes with "Television, make it your career." There is a wide variety of ethnicity and gender in this psa.
- 2 April 2005 - Salcha Elementary School. Jaime Schwartzwald (news) and Chris Fry (pd) set up a mock news desk in the schools library. This night was a "Family" night where the students went with Chris and Jaime and the parents attended a seminar on bullying issues. 35 k-6th students were in attendance. Chris explained the importance of the media as a method of keeping the public informed and Jaime explained the daily functions of a news team. Each student was given the opportunity to sit at the "news desk" and state their name, age and school as if they were signing off the news. They ended their evening by editing each students green screen sign off and providing them with a vhs tape of the "Salcha Elementary News." Chris and Jaime also explained the education needed for a career in television broadcasting and ensured them that any one can choose this field no matter what age, sex or ethnic group.
- 3 This station host several tours throughout the year for such groups as the boy/cub scouts, girl scouts, boys and girls clubs, primary and secondary classes.
- 4 This station works closely with the UAF journalism department and besides our intern program, we hosts labs for college level courses. Charles Fedulo, UAF journalism department, often brings groups over to practice their editing skills, camera skills and on air skills. During fall orientation at UAF (University of Alaska, Fairbanks) it is brought to the attention of new students that this opportunity if available and all are encouraged to take part.
- 5 Job announcements
We ran two different announcements for our reporter position. 1 ran within the state and the other ran nationally. We chose to run different announcements due to the unique nature of Alaska. Both announcements closed with the following:

Tanana Valley Television Company practices Equal Employment Opportunity. All ages, genders and races are encouraged to apply.

Tanana Valley Television
3650 Braddock Street Fairbanks, AK 99701